How to do Integration of Leadpages

How to do Integration?

Integration means collect the leads by using Leadpages and sending the data to our favorite marketing and sales applications. Leadpages is online software for creating variety of pages.

Why use Leadpages:

We use Leadpages for creating new pages like Reply pages, Thank You pages, Signing page and so on. As it has built in Integration through which we can collect the data of the people when they will do sign up or subscribe to it.

Prerequisites: So as to use Leadpages we need to have Leadpages account and also Active campaigns account and Go to webinar account for managing it.

For our organization we already have accounts, in lastpass we have access details about it.

Process:

Creating list and forms on ActiveCampaign:

1)Login into Active campaign first from below link:

https://engageleads.activehosted.com/overview/

2) Create new list by following this:

3) Create new form by using your list(The list which you have created

Just before) and Don't forget to change the setting of edit form action

in option i.e make Opt-in confirmation always Off.

4) Make a Webinar by using Go to webinar by login from below link:

https://global.gotowebinar.com/

5) Schedule a Webinar

6) Then login to Leadpages from below links:

https://www.leadpages.net/

5) Where you can create variety of pages by using their drag and drop

templates or you can create from scratch also.you can add headlines,

call to action buttons, forms and so on.

Like here is the example of launching page

6) After creating Page you have to create Leadbox because when

customer will click on sign up and provide us their mail id we have to

get their mail id in our active campaigns lists and go to webinars list so

where we can get customers data of signing up.

7) For that you have to click on the button which you have created in

your page, Then click on 4th button of link attachment

8) Then you have to create LeadBox for your page by using headline,

progress bar, form, button and so on.

9) After that you have to edit your form by adding integration by doing double click on button because you

have to choose where your form data you want to go for that we mostly use Active

Campaign and Go to webinar.

10) You have to choose your that list which you created just before in

active campaign and also a webinar which you have scheduled.

11) After that just check once after you will done with all this steps, Just do

sign up using your id for testing as if its reaches to your lists or

not.