

How to setup product in Jvzoo & manage it.

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What is Jvzoo?: It is a platform which we use to sell our products to our customers.

Why we use Jvzoo? What is the purpose?:To sell products online!

It is a marketplace where... **A) customers** can buy with all the information they need to make an informed decision, **B) vendors** can sell their products without processing hassles or technical headaches, and finally **C) Affiliates** find quality offers to promote, knowing they'll get paid in time.

We sell our products on Jvzoo and it is one of the safest platform to promote our products. We normally use Jvzoo for launches.

Prerequisites:

lastpass ,<https://www.jvzoo.com/auth/login>,product name,product details,links of sales page ,landing page,thank you and content page links and required links and details.

Process:

How to setup Jvzoo?

1.Go to <https://www.jvzoo.com/auth/login> url

Then click on sign in

Then Login into our account with credentials

prompted from lastpass

2.After login

a.Click on logged in as yourself.

3.Select the account in which you want to create product.

Click on switch to user.

After switching account you will receive message

Logged in as account_name

4.After that you need to click on sellers tab in menu

In sellers tab you need to click on Seller's Dashboard

5.In Seller's dashboard you need to click on Add a Product

Refer below video url for adding a product

<https://www.youtube.com/watch?v=5Zsz2vSybBE&t=1s>

6.After clicking on Add a Product

I.

A.Allow sales by clicking on yes which means the sales page is active.

If you have not allowed sale that means the sales page is inactive.

B.Show the product in product library select yes.

C.Set the launch time and date.

D.select the Payment option mostly it is paypal.

E.Enter the product name.

F.Enter internal product name if you are handling the same name product or handling the clone product it is for distinguishing between two.

G.Select currency normally it is in \$.

H.Enter the product price

I.Enter the commission payout percentage to affiliates.

J.Enter the description about the products.

K.Select the category of the product.

II.

A.Enter quantity after which the sales would be stopped.

Or otherwise keep it blank

B.Enter your support email.

C.Or your support helpdesk address url.

D.Enter the url of landing page or pre-sales page.

So that the traffic will be directed to that url instead of sales page.

If it is kept blank then traffic will be redirected to sales page.

E.Send all the traffic to Sales page after launch time select yes.

F.Enter the sales page url.

G.Pass affiliate id to sales page.

Select no.

H.You can setup recurring price point which means you can set to increase price after by \$2 after 20 sales.

I.Autoresponder integration

Provide the keys of selected autoresponder respectively.

III.

A.Protected download or thank you page

B.Return period means can ask refund in 30 days.

Select make your product eligible for product of the day.

C.Affiliate approval select manually.

D.Enter gotowebinar campaign url in which the all buyers will be signed up.

E.Enter the Facebook retargeting pixel.

F.If you have you can enter the conversion pixel.

G,H,I. If you have some notes for affiliates you can enter

Or if you want to give some instruction or some bonus link or login credentials you can enter in the respective text box.

IV.

A.Archive product means you can delete the product by selecting yes and click on save product.

B.You can enter the ipn url to connect jvzoo to our system

And at last entering all the fields appropriately.

Click on save product.

7.You will be able to see your created product ion Seller's dashboard

By click on edit you can edit the sales page and by clicking on action you can get the buy buttons ,detailed sales and affiliate details page. You can add affiliate contest too.

8.By selecting allow sales

You can make sales page active and inactive by selecting yes or no.

This how you can set up product in Jvzoo and manage it.

Testing or What can go wrong?

Check whether the name of the product in dap is same as specified in Jvzoo

Check all links are proper and all links are placed in respect to their use

Check the pricing is set properly

Check whether affiliate commission is entered properly.

Check whether the sales page url is proper.

Check whether the landing page is proper.

Check whether the IPN url is working.

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