

How to create bonus page ?

What is Bonus Page:

Bonus pages are used to present information about products of our JV partners.

Why we use Sales Page:

Bonus pages are essential to promote products of JV partners on our own list. We use it to showcase beneficial information about their products and the bonuses they will be getting when they purchase from our promo.

Prerequisites:

A JV page of the product to be promoted is necessary to obtain information about the promo and an access to Optimize Press for creating and editing bonus pages.

Process:

1. Get product JV page
2. Check product JV page for promo tools such as Bonus Page template for OP2
3. Login to <http://engageleads.com/bonus/wp-admin>
you can find login details in laspass
4. Navigate to Pages menu
5. Search for Bonus Page Template and clone the page
6. Update the page name and URL accordingly
7. Click on Update Changes to save the name and URL changes
8. Click on Live Editor button to start editing the bonus page
9. Replace the logo, color scheme and video when necessary
10. Take screenshot of important details about the product using Screencast-O-Matic or any screen capture software and upload it as image on the bonus page
11. Update the buttons with the proper Affiliate Link
12. After providing the details of the bonus login to

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https://docs.google.com/a/sitestrokes.com/spreadsheets/d/10BVEtdnbybC8D3xoIhxs-LMAItUt7evpnAuMG1wVHY/edit?usp=sharing_eixpa_np&ts=581191fe and choose the bonuses appropriate for the product and add it on the page

13. Use the product mockup boxes found on sync <https://ln.sync.com/dl/f2c6c41e0#9fd6acxg-mjzazr59-7fd5nd2p-5iztpssm>

14. Make sure to save the changes after completing the bonus page.

What can go wrong:

Optimize Press layout are a bit limited so we have to work on the available layouts when creating bonus page. There are also certain number of rows that a Optimize Press can take, we have to be able to present the promoted product and bonuses without exceeding the number of rows in order for the page to be saved.