Notes

Additional Notes (Not a priority)

Best Webinar Optin Pages

http://blog.leadpages.net/ultimate-free-webinar-registration-page-template-landing-page/

Leadmagnets? To email?

http://blog.leadpages.net/5-ways-use-leadpages-next-affiliate-launch/

Should there be a video on the webinar registration page?

Funnels

FB Traffic – Page Post ads in the News Feed Only

Webinar registration page (timer/pic/no video)

Thank You Page (Video/FB/etc)

Email to Internal List

LeadLinks

Thank You Page (Video/FB/etc)

Leadpages uses [Download]

Split-Testing

Backgrounds/Colors

Notes

http://blog.leadpages.net/which-background-won-in-this-split-test/

Build List & Fan Base

http://blog.leadpages.net/download-page-created-350k-facebook-fans-generated-200k-opt-ins/

Use this page when trying to build KV List

1-Click Signup

Product Launch Funnel

blog.leadpages.net/create-product-launch-funnel-top-bottom-leadpages/

JVs – 3 Separate Videos (Affiliate Promo Case Study, retargeting, Facebook ads, etc.)

Customers