

Headlines, Product Titles & Email Subject Lines

When writing good copy for your headlines, product titles and email subject lines study these links – required reading:

<http://www.copyblogger.com/10-sure-fire-headline-formulas-that-work/>

<http://www.copyblogger.com/writing-headlines-that-get-results/>

<http://www.copyblogger.com/magnetic-headlines/>

<http://www.copyblogger.com/headline-writing-links/>

<http://www.copyblogger.com/proven-headline-formulas/>

<http://www.ivanwalsh.com/business-writing/write-ebook-copyblogger/>